



JANE SINGER

Jane Singer is Director of Inside Fashion, the leading market intelligence advisory service for the global fashion industry. She pioneered Inside Fashion *Consumer Lab*, renowned for its breakthrough insights into consumer attitudes and preferences for apparel products and retail experience.

Further, she developed *The Current Situation in Sourcing*, a C-suite advisory report that provides analysis of key sourcing shifts, as well as 'industry consensus' on the key issues facing sourcing executives today.

Ms. Singer has over 20 years experience in international markets, with extensive experience in Asia. She is an acknowledged thought leader, bringing refreshing and 'on point insights' about the fashion industry sector.

Ms. Singer is a featured expert speaker at prominent trade fairs, industry events and corporate meetings around the world. She also serves as a consultant to leading apparel, textile and retail companies, working with them to identify new, highly profitable market opportunities.

Ms. Singer is a graduate of Vassar College with a degree in Economics.